

BurstPoint Video Communication Platform (VCP) Virtual Delivery Node™

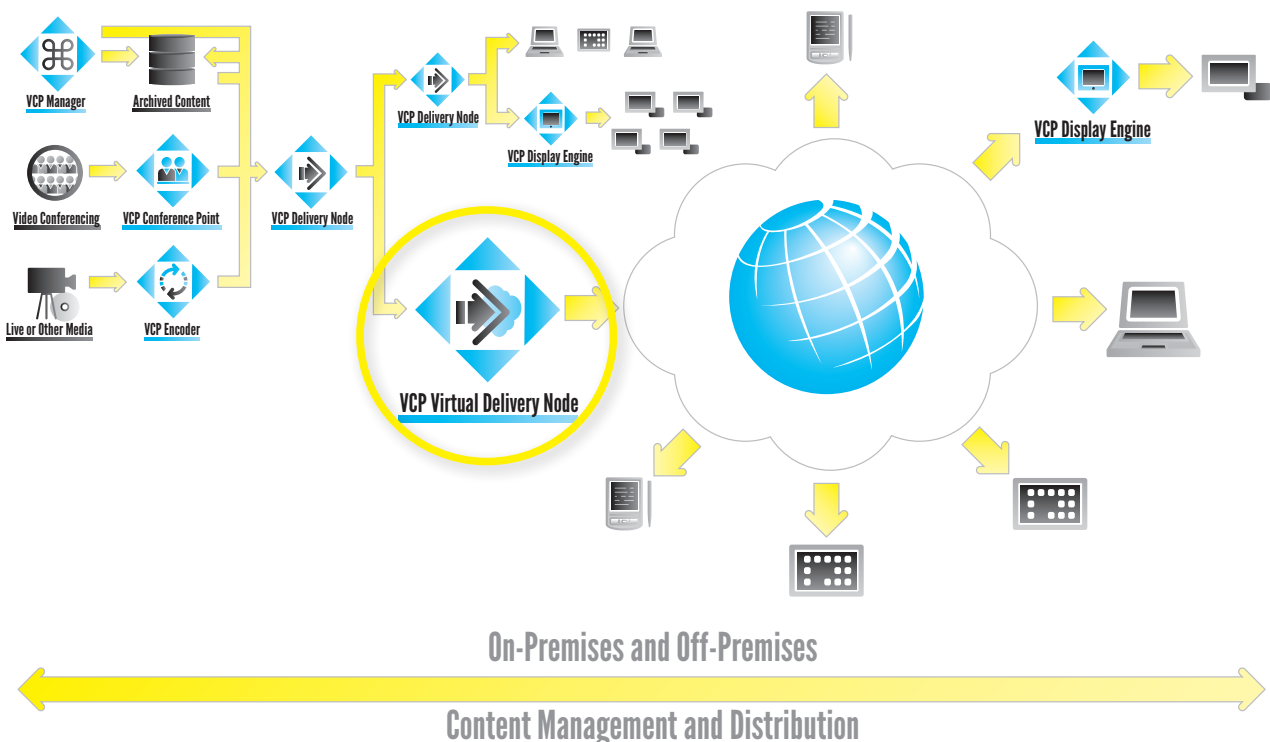
When it comes to communicating with the individuals who matter most to your business – customers, partners, investors, prospects, or employees – you deserve to do it your way. You want to take advantage of all video has to offer in terms of more dynamic, faster, and more memorable interactions, but you want to manage and distribute that content in a manner that makes sense for your organization. Whether you want the content to reside on-premise or in the cloud, reach 10 people or 10 million, or be displayed on digital signs, smartphones or other mobile devices such iPads™ or other tablets, you deserve that choice. And you shouldn't settle for anything less.



VCP Virtual Delivery Nodes require a VCP Manager and VCP Delivery Node for deployment.

BurstPoint provides organizations with the power to use video to transform and enhance daily communications, while also providing unrivaled flexibility, scalability and choice. Companies can distribute MP4 video content internally (via the BurstPoint VCP Delivery Node™), in the cloud (via the BurstPoint VCP Virtual Delivery Node™), or a combination of both. Regardless of the method, all video communication activities are managed through the BurstPoint VCP – one place to deliver content when and where needed.

Many organizations are looking for the performance and flexibility of an on-premise solution – but also want the cost effectiveness and scale that comes with a cloud-based content delivery solution. With content management and distribution at the heart of the BurstPoint VCP, the BurstPoint VCP Virtual Delivery Node delivers the best of both worlds, allowing companies to push video-based assets to the cloud – choosing how, when, and where video is available to end users, while also having the option of maintaining an in-house content management and distribution system. Imagine being able to keep corporate video content on the internal network, while publishing customer content to the cloud. Or, directing employees at headquarters to in-house video assets, while granting remote staff access to the same content via the cloud. Or, managing and publishing videos for a corporate Web site to the cloud, but keeping internal HR videos inside the firewall. With the BurstPoint VCP, the decision is yours.

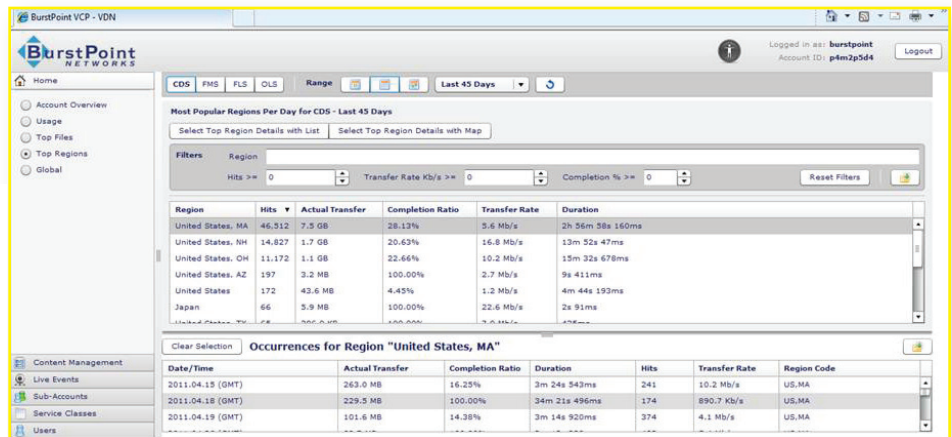


ALL BURSTPOINT VCP DELIVERY NODES, VIRTUAL DELIVERY NODES AND VIDEO ASSETS ARE SEAMLESSLY INTEGRATED AND CONTROLLED BY THE BURSTPOINT VCP – A TRUE COMPREHENSIVE CONTENT MANAGEMENT SOLUTION.

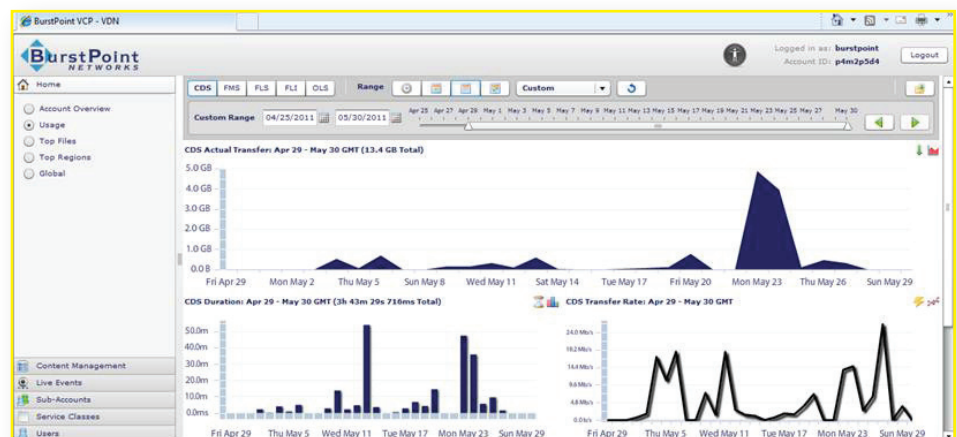
▶ Video Content Mapped To Your Needs

The BurstPoint VCP Virtual Delivery Node is a cloud-based solution and service that gives organizations the flexibility to manage and distribute content unlike any other solution. With BurstPoint, it's not an "all or nothing" scenario – requiring that content be managed either via an appliance or in the cloud. The BurstPoint VCP Virtual Delivery Node serves as an extension of the BurstPoint VCP platform – supplementing existing BurstPoint VCP Delivery Node(s) to better reach large audiences outside of company walls.

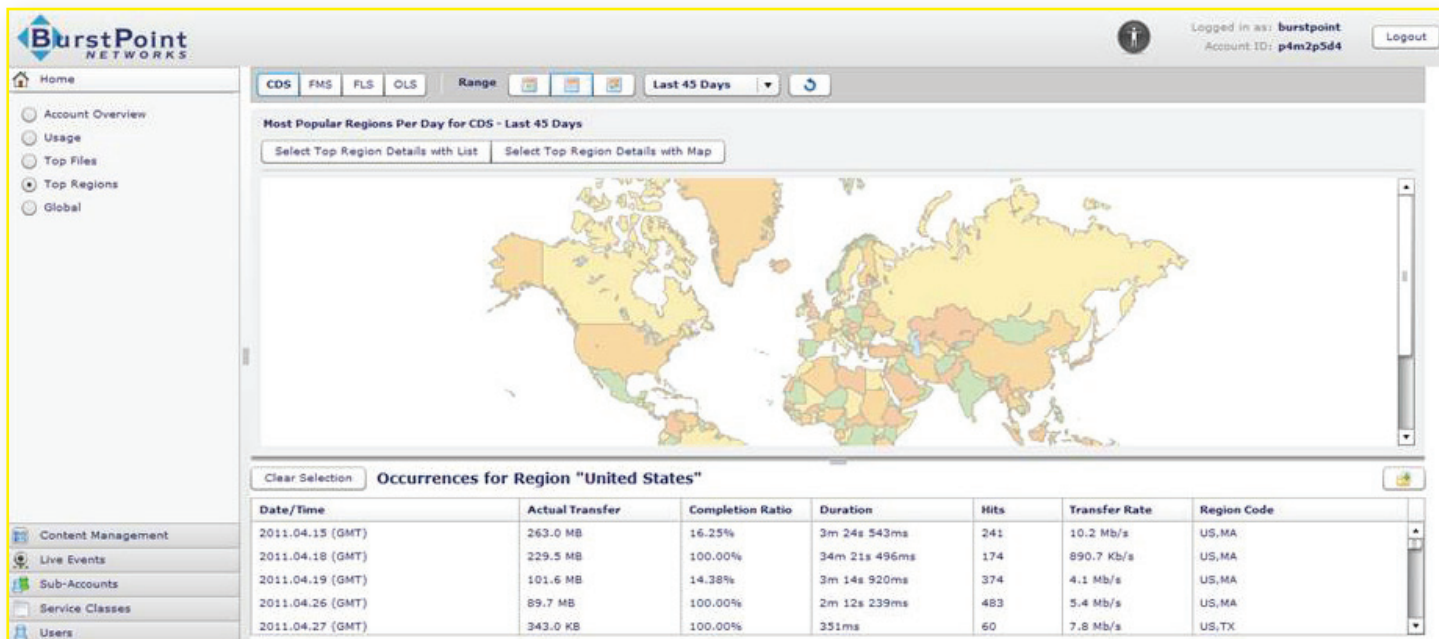
Due to BurstPoint's hierarchical, distributed architecture, end users benefit from the same, high-quality video experience – regardless of where the video is deployed. Through the BurstPoint VCP Manager™, organizations can easily "map" content to the desired BurstPoint VCP Delivery Nodes, gaining the ability to choose which content to keep on the internal network and which to push to the cloud. This allows customers to instantly push video to the masses, with on-demand content consumed by thousands, or even millions, of viewers via displays, desktops, laptops, tablets, or mobile devices simultaneously. And, you only need one BurstPoint VCP Virtual Delivery Node to make it all happen.



Take advantage of BurstPoint's extensive reporting to drill down into download and viewing activity for desired regions.



Easily view and assess usage trends on a daily, weekly, or monthly basis.



Gain visibility into traffic activity by country, easily configuring data by service type, time period, or other measurement.

The BurstPoint VCP Virtual Delivery Node allows organizations to benefit from the following:

- ▶ **One platform, many choices:** All BurstPoint VCP Delivery Nodes, Virtual Delivery Nodes, and video assets are seamlessly integrated and controlled by the BurstPoint VCP – a true comprehensive content management solution.
- ▶ **Unlimited reach:** The BurstPoint VCP Virtual Delivery Node is a cloud-based solution comprised of multiple 10 Gbps connections per point of presence (POP) with nearly 3 terabytes per second of capacity. This power, combined with a massive roster of peered networks worldwide, allows organizations to push content to audiences around the world, with any video viewed by millions of end users via a Web site, kiosks, digital signage, mobile devices, you name it.
- ▶ **Unrivaled flexibility:** Control where and how video is shared – on- or off-premise – and easily adjust or expand capacity at any time.
- ▶ **Mobile support:** Reach users on the go with the distribution of MP4 videos to mobile devices and tablets.
- ▶ **Network protection:** Deploy on-premise BurstPoint VCP Delivery Nodes to distribute video content on the local area network and reduce load on the wide area network, while leveraging the BurstPoint VCP Virtual Delivery Node to effectively stream video outside the organization, in a cost-effective manner.
- ▶ **Deep visibility:** Take advantage of detailed and flexible reporting to gain insight into how content is being consumed, where, how often, and by whom.
- ▶ **Reliability:** BurstPoint's cloud-based solution is continuously monitored by a responsive technical operations and support team in a state-of-the-art Network Operations Center (NOC). In the NOC, intelligent systems monitor bandwidth, packets, errors, and other statistics, with regular notifications on thresholds, trends, and other metrics.



Technical Specifications

Virtual Delivery Node Solution

Ringed, redundant architecture made up of multiple 10 Gbps connections per POP. The network also peers with over 800 major ISPs and over 14,000 ASNs, which extends the network to the far reaches of the globe.

Virtual Delivery Node (Gateway Appliance)

CPU: 1, Intel® Xeon®: 2.00 GHz, Quad Core, 4 MB Cache

RAM: 4 GB

Storage: 2, 500 GB, 7200 RPM, 16 MB Cache, SATA, Hot Swap RAID Level 1

LAN: Integrated Dual GbE

Outputs: USB (qty 6), VGA, Ethernet (qty 2)

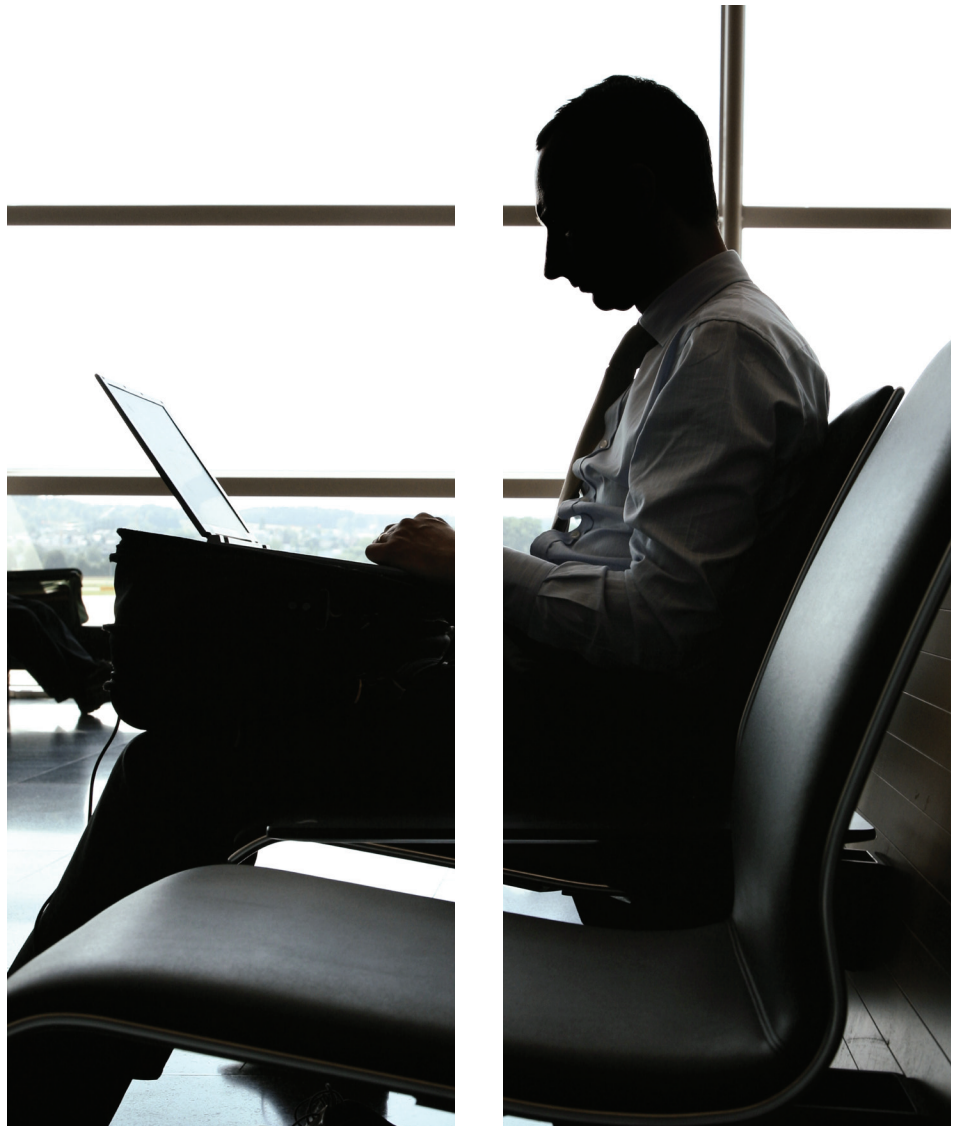
Form Factor: 1U 19" Rack Mount

Size: 1.69"(H) x 26.42"(D) x 17.76"(W w/o Rails) or 18.97"(W w/ Rails)

Weight: 21.86 to 33.25 lbs, depending on configuration

Operating System: CentOS 5.5 64 Bit

Power: Dual 450W 1+1 Hot Swap Power



▶ Learn More

For more information about the BurstPoint VCP, please contact us at info@burstpoint.com or 508-870-2800.

About BurstPoint Networks

Headquartered in Westborough, Massachusetts, BurstPoint Networks is transforming the way organizations use video to communicate with employees, customers, partners, and other key constituents. Designed for high performance and scalability, the company's fully integrated, enterprise-class software platform brings together the capture, distribution, and management capabilities required to meet the complex anywhere and anytime viewing demands of a highly distributed audience while providing cost savings and ease of use. For more information about BurstPoint Networks, please visit www.burstpoint.com.