

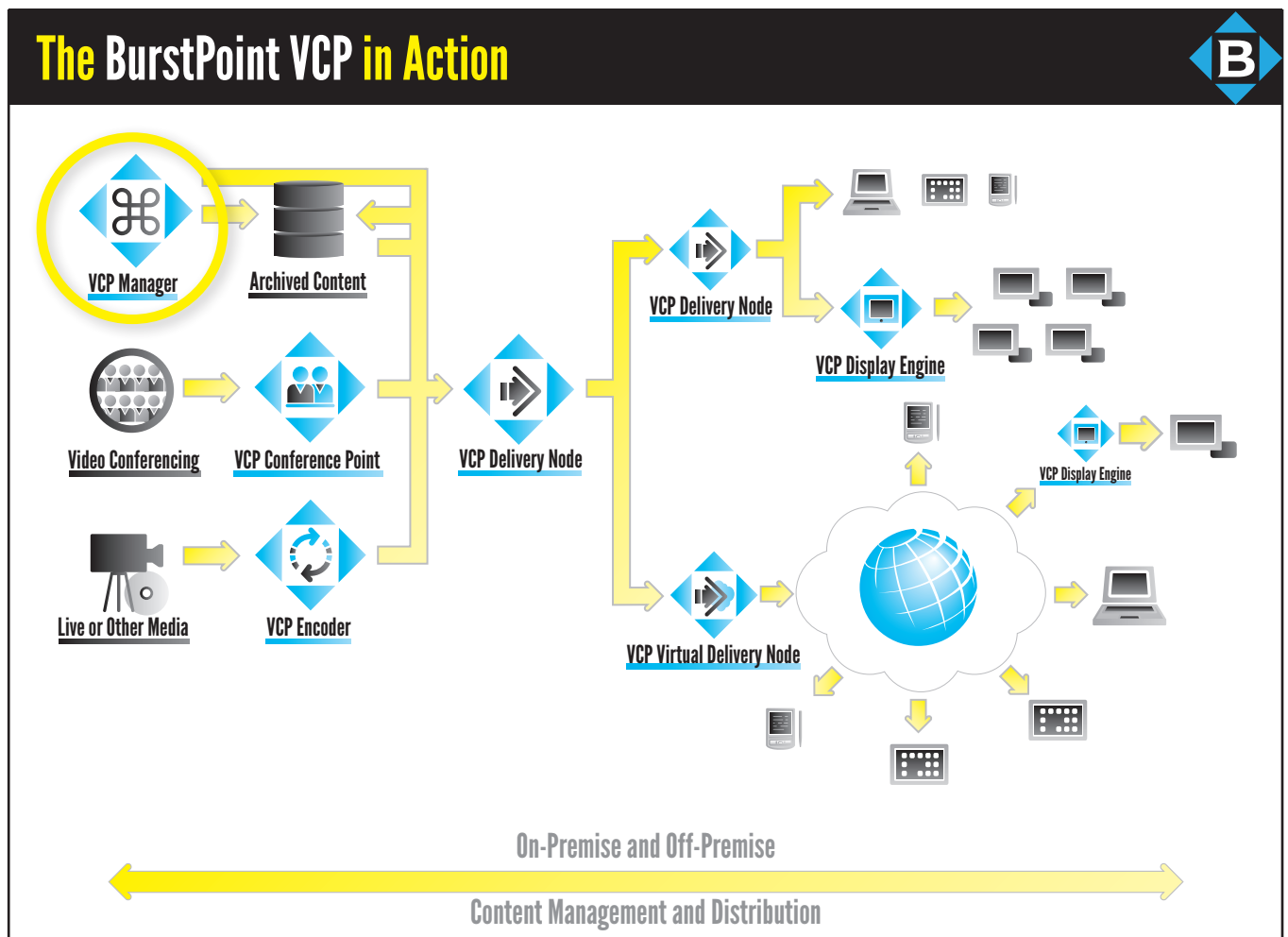
BurstPoint Video Communication Platform (VCP) Manager™

The BurstPoint Video Communication Platform™ (VCP) is an end-to-end video distribution and communications solution that allows organizations to take advantage of high-definition live or saved video to better educate, collaborate, and connect with others. At the core of the platform is the BurstPoint VCP Manager™, an enterprise portal where organizations can initiate, drive, and manage all video communications activities – from video creation and capture, to rights management and publishing, to distribution and delivery – from a single place.

The BurstPoint VCP Manager puts the power in customers' hands, making existing and new video content more extensible and accessible. The BurstPoint VCP Manager's streamlined workflow



and management capabilities, through graphical cues and easy-to-follow guides, empower anyone in an organization to confidently publish video within minutes of using the system for the first time. Simply choose the desired video delivery medium – video on-demand, digital signage, live streaming, or a combination of the three – and publish video where and when needed. The result is more effective communications – all driven by one solution.



▶ The Hub of Your Video Communications Activities

The BurstPoint VCP Manager portal provides extensive management capabilities and access to all elements of the BurstPoint VCP, including the BurstPoint VCP Delivery Nodes™, BurstPoint VCP Virtual Delivery Nodes™, BurstPoint VCP Encoders™, BurstPoint VCP Conference Points™, and the BurstPoint VCP Display Engines™. With the BurstPoint VCP Manager, organizations can centrally manage all devices, users, and policies, as well as view and manipulate categorized content, including live and on-demand video.

Purchased as a standard table-top appliance or a highly reliable, fault tolerant, rack-mounted appliance, the BurstPoint VCP Manager's Web-based interface enables organizations to centrally control the following activities:

- ▶ **Device management:** Easily register, configure, update, and manage video communications devices with real-time insight into device status.
- ▶ **User roles:** Create, modify, monitor, and delete user accounts, groups, and roles with just a few clicks.
- ▶ **User authentication:** Manage group access rights through integration with an LDAP directory of users. Customizable to switch between an internal user database and LDAP.
- ▶ **Global policy creation:** Establish publishing policies (e.g., off-peak distribution), guidelines for device polling frequency, as well as Quality of Service (QoS) priorities for live and on-demand programs.
- ▶ **Reporting:** Identify best practices and usage effectiveness through automated alerts on content distribution status, content viewing status, and drill-down details on specific content, including page views and number of megabytes streamed.
- ▶ **Content management:** Easily define a hierarchy of categories, channels, and programs that publishers can access and associate with specific VCP devices to control where, when, and to whom content is delivered.
- ▶ **Streaming specifications:** Assign distribution settings for streaming data – unicast (stream to one), multicast (stream to many), or a combination of the two.
- ▶ **Playlist support:** Create and manage content and playlists on BurstPoint VCP Display Engines throughout the organization.

About BurstPoint Networks

Headquartered in Westborough, Massachusetts, BurstPoint Networks is transforming the way organizations use video to communicate with employees, customers, partners, and other key constituents. Designed for high performance and scalability, the company's fully integrated, enterprise-class software platform brings together the capture, distribution, and management capabilities required to meet the complex anywhere and anytime viewing demands of a highly distributed audience while providing cost savings and ease of use. For more information about BurstPoint Networks, please visit www.burstpoint.com, e-mail us at info@burstpoint.com or call 508-870-2800.



Technical Specifications

Enterprise

CPU: 2, Intel® Xeon®: 2.00 GHz, Quad Core, 4 MB Cache

RAM: 8 GB

Storage: 2, 500 GB, 7200 RPM, 16 MB Cache, SATA, Hot Swap RAID Level 1

LAN: Integrated Dual GbE

Inputs: NA

Outputs: USB (qty 6), VGA, Ethernet (qty 2)

Form Factor: 1U 19" Rack Mount

Size: 1.69"(H) x 26.42"(D) x 17.76"(W w/o Rails) or 18.97"(W w/ Rails)

Weight: 21.86 to 33.25 lbs depending on configuration

Operating System: Windows Server® 2008 R2 64 Bit

Power: Dual 450W 1+1 Hot Swap Power Supplies

Certifications: CSA 60950-1-UL 60950-1; FCC CFR 47, Part 15; ICES-003

Standard

CPU: 1, Intel® Core™ 2 Quad Processor: 2.83 GHz, Quad Core, 12 MB Cache

RAM: 4 GB

Storage: 500 GB, 5400 RPM, SATA

LAN: Integrated GbE

Inputs: Audio line in (1), Mic in (1)

Outputs: DVI-I (1), DVI-D (1), USB (6), eSATA (1), Ethernet (1), Audio line out (1)

Form Factor: Desktop Unit

Size: 12"(W) x 3"(H) x 8.5"(D)

Weight: 12 lbs

Operating System: Windows Server® 2008 R2 64 Bit

Power: 200W PSU-PFC, Auto-ranging

Certifications: FCC Class B, CSA, and CE