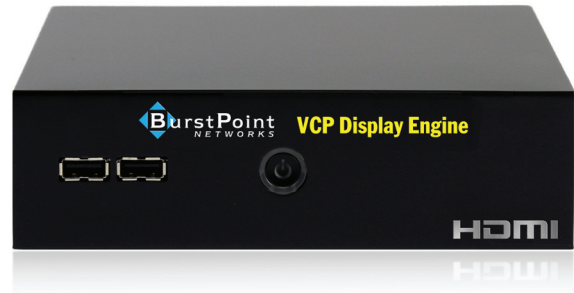


BurstPoint Video Communication Platform (VCP) Display Engine™

Live news feeds. Employee updates. Sales training. Emergency broadcasts. Product promotions. Whether the end goal is to educate, influence, communicate, or entertain – or a combination of all four – harnessing the power of digital signage makes key messages more compelling, creative, and memorable.

Thanks to the BurstPoint Video Communication Platform™ (VCP) – a complete communications solution – organizations can create, manage, and distribute high-definition live and stored video content for digital signage all from one place. It has never been easier to make the most of existing and new video content. Enterprises, hospitals, schools, government agencies, manufacturers, and retailers can stream mission-critical information anywhere, anytime.

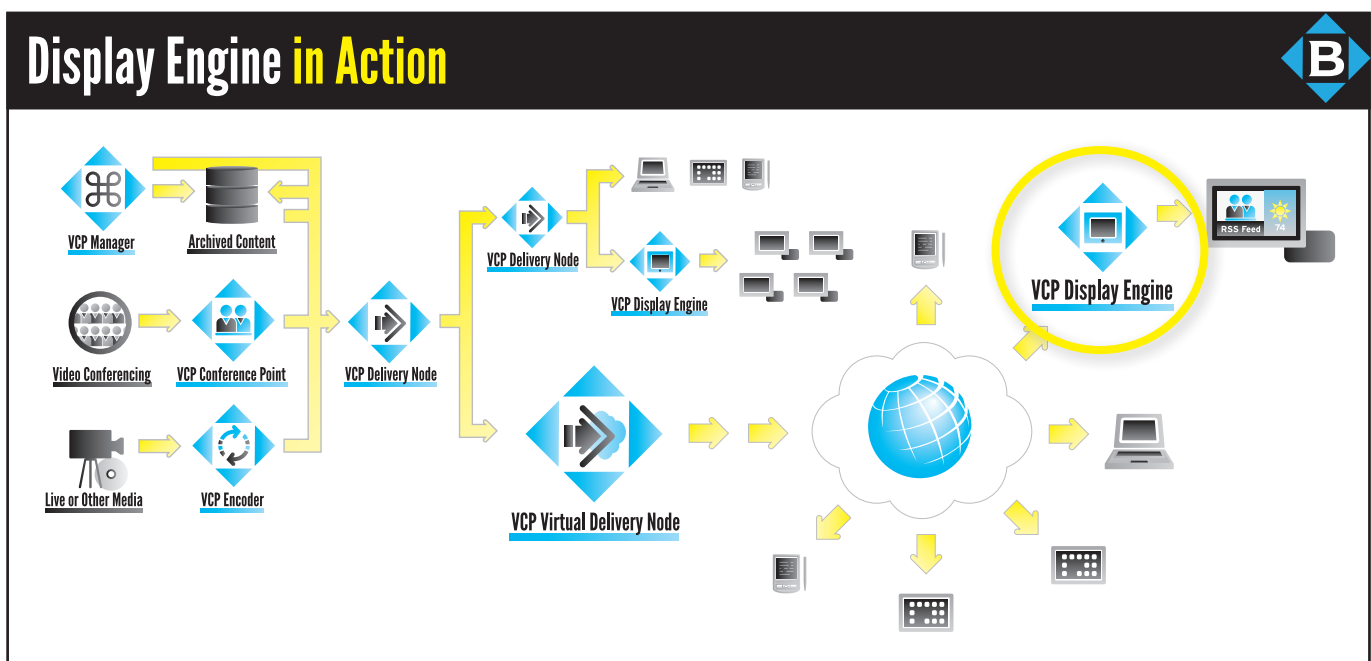
The BurstPoint VCP Display Engine™ ensures the instantaneous delivery of dynamic and high-quality digital



signage content to a variety of display devices – whether a single sign or up to millions. By leveraging the BurstPoint VCP, organizations have a platform in place to support their comprehensive communications needs. Simply choose the best communications methods for your audience – live streaming and/or predefined playlists – and BurstPoint seamlessly streams content to desktops or digital signs. In a lobby, cafeteria, plant floor, classroom – you name it.

High-Priority Communications Made Easy

The BurstPoint VCP Display Engine enables high-definition live and on-demand video to be easily published to existing display devices, such as standard TVs, LCDs, and plasma screens. Multiple playlists can be created for distribution to specified outlets – enabling targeted outreach by catering select content to select audiences. Organizations can also take advantage of IPTV



services, streaming live TV channels to desired devices or recording TV broadcasts for future playback. BurstPoint provides organizations with display flexibility, enabling content to be published in a single- or multi-pane format, and incorporating RSS feeds as desired.

In addition, the BurstPoint VCP Display Engine gives organizations the power to interrupt existing signage displays with high-priority, live broadcasts. Whether a CEO address, breaking news, or an emergency broadcast, live streamed updates are pushed to desired outlets, with regularly scheduled content on hold until live feeds are complete. In the event of a network disruption, playlists are cached in the BurstPoint VCP Display Engine, providing the utmost in continuity, reliability, and protection of mission-critical content.

The BurstPoint VCP Display Engine allows organizations to benefit from:

- ▶ **A single platform:** BurstPoint views digital signage as an extension of all video assets, providing one place to create, manage, and distribute content for all communications activities.
- ▶ **Rapid outreach:** Allows organizations across all industries to immediately reach internal and external stakeholders with emergency broadcasts and other critical information.
- ▶ **Reliable delivery:** The BurstPoint VCP Display Engine caches video playlists, providing organizations with the security that content is properly stored and will be delivered when and where needed, 24x7.
- ▶ **Maximum reach:** Easily create and manage signage content to support a range of communications initiatives – sales training on the retail floor, morning announcements at K-12 institutions, HR updates at healthcare facilities, etc.
- ▶ **Bandwidth protection:** Through the BurstPoint VCP, coordinate all digital signage activities from a central location, easily stream from BurstPoint's bandwidth-protective architecture, or cache information overnight or off-hours to maintain optimal network performance.
- ▶ **IPTV services:** Utilize your existing IP network to provide cable TV services for educational and entertainment purposes – whether live or recorded for future use.

Learn More

For more information about the BurstPoint VCP, please contact us at info@burstpoint.com or 508-870-2800.

About BurstPoint Networks

Headquartered in Westborough, Massachusetts, BurstPoint Networks is transforming the way organizations use video to communicate with employees, customers, partners, and other key constituents. Designed for high performance and scalability, the company's fully integrated, enterprise-class software platform brings together the capture, distribution, and management capabilities required to meet the complex anywhere and anytime viewing demands of a highly distributed audience while providing cost savings and ease of use. For more information about BurstPoint Networks, please visit www.burstpoint.com.



Technical Specifications

CPU: Intel® Core™ 2 Duo: 2.4GHz

RAM: 4 GB

LAN: Gigabit Ethernet 10/100/1000

Front Panel I/O: USB 2.0 Port (2)

Rear Panel I/O: DC in Jack (2); VGA Port: (2); HDMI Port; USB 2.0 Port (2); RJ-45 LAN Jack; Legacy RS232 Serial Port (COM Port); Audio Set Line-Out; Audio Set Mic-In; Upgrade for Antenna Port; Audio I/O Ports

Graphics: Intel® GMA X4500MHD

Expansion Slot: Mini Card Slot

Audio: Realtek HD Audio CODEC on-board; Stereo / 5.1 CH with HDMI

USB: USB 2.0 Port (4)

Storage: 160 GB, 5400 RPM, SATA

Security: Kensington Lock Hole (1)

Adapter: 90W (20V, 4.5A) AC Adapter

Input Voltage: AC 100 ~ 240V

Size: 6.54" (W) x 1.89" (H) x 6.18" (D)

Weight: 2.68 lbs

Operating System: Windows 7 Pro

Certifications: CE, FCC, UL, CB