

BurstPoint Video Communication Platform (VCP) Conference Point™

More productive interactions. Reduced travel. Expanded reach. The potential for video conferencing to positively impact daily operations is vast, particularly in today's economic climate. However, for many organizations, traditional video conferencing solutions do not fit the bill. High costs, limited scalability, drains on network performance, and inadequate functionality can prohibit organizations from taking full advantage of all of their video assets. If your video conferencing system is hindering your communications goals, you are not alone.

Thanks to BurstPoint's patented technology, organizations of all sizes are now taking video conferencing to the next level. These companies are communicating faster, engaging more often with employees, and reducing travel and communications costs – all through their existing video conferencing equipment. The BurstPoint Video Communication Platform™ (VCP) enables enterprises, hospitals, schools, government agencies, and



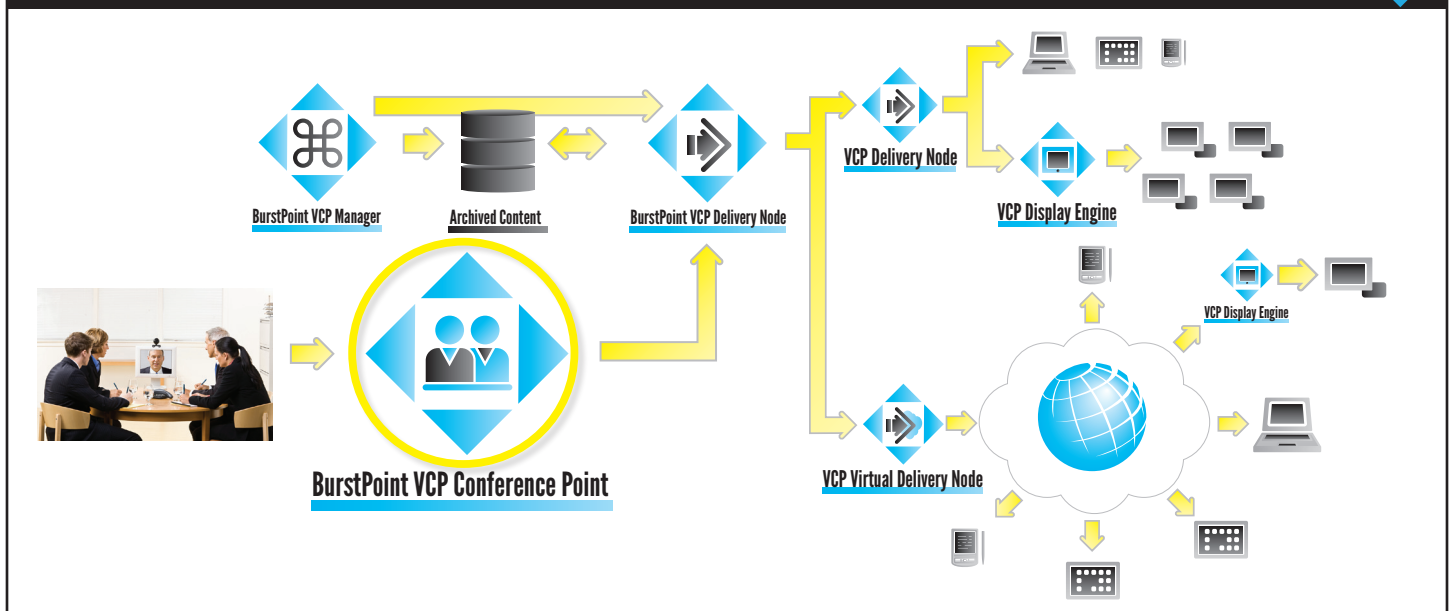
organizations large and small to easily capture, create, and edit high-definition video to be delivered anywhere, anytime – via video on-demand, digital signage, or live streaming.

The BurstPoint VCP Conference Point™ allows customers to utilize existing video conferencing equipment to easily create live Webcasts, publish video for on-demand or recorded viewing, and reach distributed audiences with ease. Plus, all conferencing activities are centrally managed and reported on from a single platform, to not only expand reach, but also enable more frequent and cost effective communications, inside and outside the organization.

▶ Extend Your Video Conferencing Investments

The BurstPoint VCP Conference Point – patented BurstPoint technology – captures voice and video from multiple video conferencing systems and then enables organizations to initiate a live broadcast and/or record for future on-demand use. Full integration with the BurstPoint VCP enables video communications to reach

Conference Point in Action



the desired recipients every time. The end result is video conferencing interactions that are more productive, more cost effective, more collaborative, and more powerful.

The BurstPoint VCP Conference Point, a fault tolerant, rack-mounted server, allows enterprises to transform existing video conferencing systems into real-time publishing studios. Users can publish Webcasts with synched PowerPoint slides or create stand-alone, on-demand video. By leveraging your video conferencing assets, you can stream video to any desktop, HD screen or digital sign throughout your organization, ultimately breaking free of your video conferencing room.

The BurstPoint VCP Conference Point allows organizations to benefit from:

- ▶ **Investment protection:** Works with all major video conferencing systems.
- ▶ **User control:** Users can automatically initiate or answer a video call for specific end points, jump starting Webcasting processes.
- ▶ **Enhanced teaching tool:** Easily capture information for internal or external educational purposes – from sales training, to HR benefits updates, to customer or partner presentations.
- ▶ **Simultaneous capture:** Ability to record and stream multiple video conferences at once – maximizing recording power and extending communications reach.
- ▶ **On-demand publishing:** Transform any video conferencing system into a real-time publishing studio, instantly launching live Webcasts or capturing content for future playback.
- ▶ **Rapid outreach:** Instantly push time-sensitive information, such as emergency broadcasts, to key audiences through live streaming or previously recorded content.

Learn More

For more information about the BurstPoint VCP, please contact us at info@burstpoint.com or 508-870-2800.

About BurstPoint Networks

Headquartered in Westborough, Massachusetts, BurstPoint Networks is transforming the way organizations use video to communicate with employees, customers, partners, and other key constituents. Designed for high performance and scalability, the company's fully integrated, enterprise-class software platform brings together the capture, distribution, and management capabilities required to meet the complex anywhere and anytime viewing demands of a highly distributed audience while providing cost savings and ease of use. For more information about BurstPoint Networks, please visit www.burstpoint.com.



Technical Specifications

Enterprise

CPU: 2, Intel® Xeon®: 2.00 GHz, Quad Core, 4 MB Cache

RAM: 8 GB

Storage: 2, 500 GB, 7200 RPM, 16 MB Cache, SATA, Hot Swap RAID Level 1

LAN: Integrated Dual GbE

Inputs: NA

Outputs: USB (qty 6), VGA, Ethernet (qty 2)

Form Factor: 1U 19" Rack Mount

Size: 1.69"(H) x 26.42"(D) x 17.76"(W w/o Rails) or 18.97"(W w/ Rails)

Weight: 21.86 to 33.25 lbs depending on configuration

Operating System: Windows Server® 2008 R2 64 Bit; CentOS 5.5 64 Bit

Power: Dual 450W 1+1 Hot Swap Power Supplies

Certifications: CSA 60950-1-UL 60950-1; FCC CFR 47, Part 15; ICES-003